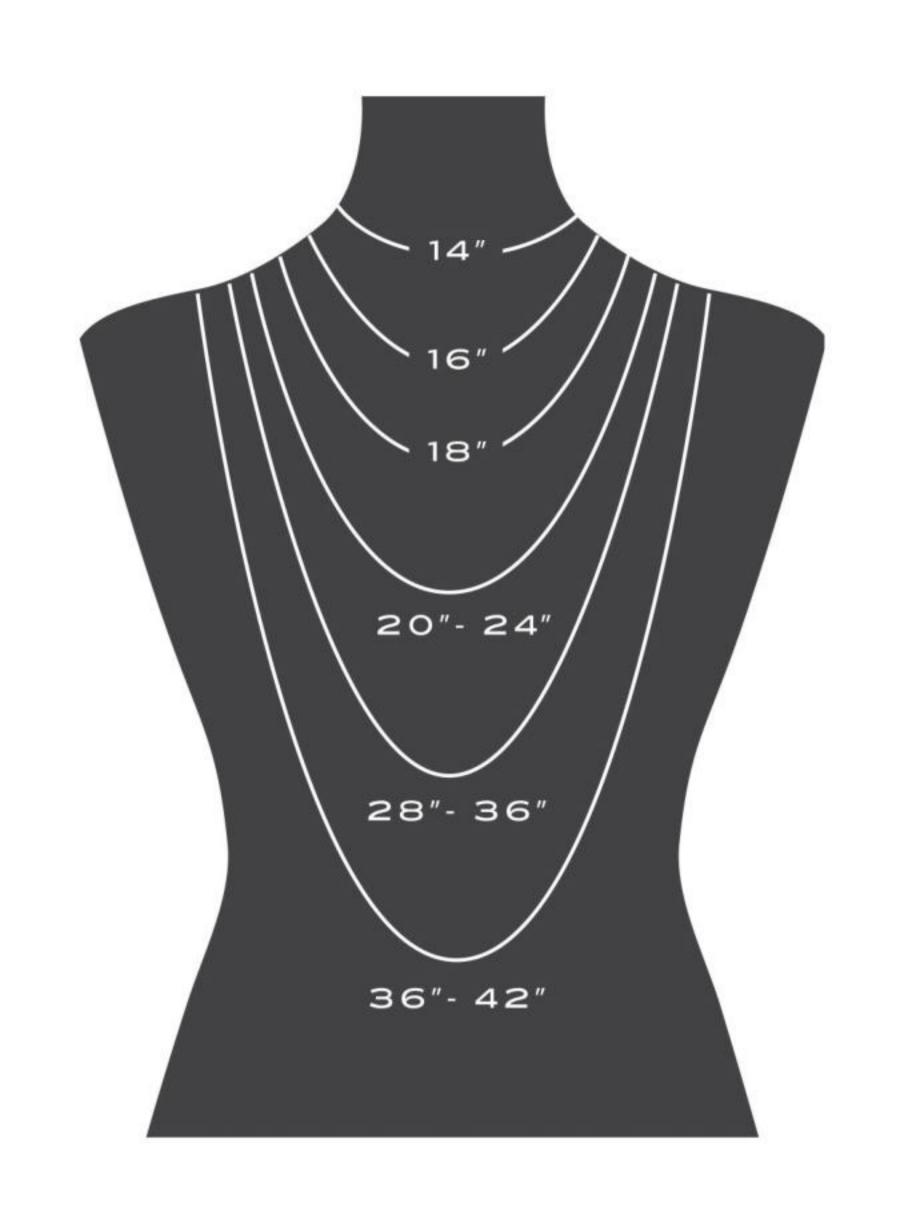


WOMEN'S NECKLACE

| LENGTH | NAME | PLACEMENT |
|--------------|----------|--|
| 14 inches | Collar | Tightly around neck |
| 16 inches | Choker | Neatly around the base of neck |
| 18 inches | Princess | On the collarbone |
| 20-24 inches | Matinee | Between the collarbone and the bust |
| 28-36 inches | Opera | On the bust or an inch or two below the bust |
| 36-42 inches | Rope | Wrapped to sit on or just below the center of the bust |



MEN'S NECKLACE

| LENGTH | PLACEMENT |
|-----------|--|
| 18 inches | Base of neck |
| 20 inches | On the collarbone; the most common size for men's necklace |
| 22 inches | A few inches below the collarbone |
| 24 inches | Just above the breastbone or sternum |

